



# PUBLIC SAFETY DEPARTMENT MEDIA RELEASE

Police • Fire • EMS | 325 Hazel Avenue, Glencoe, Illinois 60022  
p: (847) 835-4112 | [publicsafety@villageofglencoe.org](mailto:publicsafety@villageofglencoe.org) | Follow Us: @VGlencoe

[www.villageofglencoe.org](http://www.villageofglencoe.org)

## FOR IMMEDIATE RELEASE

Date: July 13, 2018

Contact: Lieutenant Esposito  
Glencoe Public Safety  
(847) 461-1126  
[mesposito@villageofglencoe.org](mailto:mesposito@villageofglencoe.org)

## ILLINOIS SPEED AWARENESS DAY 2018

(Glencoe, Illinois)—In recognition of Illinois Speed Awareness Day on Wednesday, July 25, 2018, the Village of Glencoe Public Safety Department is taking a proactive approach to promote speed awareness and safety for motorists, pedestrians and cyclists through both education and enforcement.

Public Safety asks that community members do their part to help prevent fatalities and reduce injuries on the roadways by being aware of their driving speed and obeying the speed limit signs all the time. The Illinois Association of Chiefs of Police reports that in 2016, speed was the reason for 34.2% of all fatal crashes in Illinois which equates to 369 deaths for the year, or one life every 23.7 hours.

These losses can be avoided by drivers being aware of speed and understanding how speeding impacts a crash. Public Safety reminds the community that in residential areas, speeding can have the following consequences:

- When a pedestrian is hit by a car at 20 MPH there is a 10% likelihood of being killed, at a speed of 30 MPH the percentage increases to a 50% likelihood of being killed.
- The higher the speed at impact, the more severe the injuries sustained.
- 37% of speed-related crashes result in injuries.
- When speeding, there is a greater chance that other road users will misjudge how fast you are traveling.
- Speeding extends the distance required to stop a vehicle in emergency situations.
- Speeding reduces a driver's ability to navigate safely around curves or objects in the roadway.

To increase awareness of speeding, the Village of Glencoe has installed four radar speed signs on Dundee Road and Green Bay Road to remind drivers to slow down and drive safely. The new signs, three of which are solar powered, were made possible through a grant program sponsored by the Metropolitan Mayors Caucus and Commonwealth Edison (ComEd).

For more information about Illinois Speed Awareness Day, visit [www.illinoispeedawarenessday.org](http://www.illinoispeedawarenessday.org) or contact Lieutenant Esposito at [mesposito@villageofglencoe.org](mailto:mesposito@villageofglencoe.org) / (847) 461-1126.

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