



Retail MarketPlace Profile

Glencoe Village, IL_3
 Glencoe village, IL (1729652)
 Geography: Place

Provided by the GIS Consortium

Summary Demographics

2010 Population	8,497
2010 Households	2,980
2010 Median Disposable Income	\$143,776
2010 Per Capita Income	\$84,895

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$251,463,683	\$49,959,645	\$201,504,038	66.9	63
Total Retail Trade	44-45	\$213,208,560	\$41,192,504	\$172,016,056	67.6	49
Total Food & Drink	722	\$38,255,123	\$8,767,141	\$29,487,982	62.7	14

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$49,742,240	\$7,789,039	\$41,953,201	72.9	2
Automobile Dealers	4411	\$42,566,120	\$7,789,039	\$34,777,081	69.1	2
Other Motor Vehicle Dealers	4412	\$3,978,163	\$0	\$3,978,163	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$3,197,957	\$0	\$3,197,957	100.0	0
Furniture & Home Furnishings Stores	442	\$8,059,751	\$1,570,877	\$6,488,874	67.4	5
Furniture Stores	4421	\$5,128,137	\$527,176	\$4,600,961	81.4	1
Home Furnishings Stores	4422	\$2,931,614	\$1,043,701	\$1,887,913	47.5	4
Electronics & Appliance Stores	4431	\$6,531,227	\$944,169	\$5,587,058	74.7	3
Bldg Materials, Garden Equip. & Supply Stores	444	\$10,670,524	\$66,863	\$10,603,661	98.8	1
Bldg Material & Supplies Dealers	4441	\$10,152,687	\$66,863	\$10,085,824	98.7	1
Lawn & Garden Equip & Supply Stores	4442	\$517,837	\$0	\$517,837	100.0	0
Food & Beverage Stores	445	\$41,725,811	\$12,020,361	\$29,705,450	55.3	10
Grocery Stores	4451	\$37,729,713	\$8,215,224	\$29,514,489	64.2	3
Specialty Food Stores	4452	\$1,464,712	\$1,855,259	-\$390,547	-11.8	4
Beer, Wine & Liquor Stores	4453	\$2,531,386	\$1,949,878	\$581,508	13.0	3
Health & Personal Care Stores	446,4461	\$7,925,420	\$3,516,406	\$4,409,014	38.5	4
Gasoline Stations	447,4471	\$29,869,832	\$3,219,061	\$26,650,771	80.5	1
Clothing & Clothing Accessories Stores	448	\$11,600,248	\$2,672,568	\$8,927,680	62.6	8
Clothing Stores	4481	\$8,820,601	\$404,946	\$8,415,655	91.2	4
Shoe Stores	4482	\$1,222,172	\$886,318	\$335,854	15.9	1
Jewelry, Luggage & Leather Goods Stores	4483	\$1,557,475	\$1,381,304	\$176,171	6.0	3
Sporting Goods, Hobby, Book & Music Stores	451	\$2,801,793	\$599,216	\$2,202,577	64.8	2
Sporting Goods/Hobby/Musical Instr Stores	4511	\$1,664,829	\$0	\$1,664,829	100.0	0
Book, Periodical & Music Stores	4512	\$1,136,964	\$599,216	\$537,748	31.0	2
General Merchandise Stores	452	\$27,161,511	\$0	\$27,161,511	100.0	0
Department Stores Excluding Leased Depts.	4521	\$11,083,636	\$0	\$11,083,636	100.0	0
Other General Merchandise Stores	4529	\$16,077,875	\$0	\$16,077,875	100.0	0
Miscellaneous Store Retailers	453	\$3,813,924	\$866,097	\$2,947,827	63.0	11
Florists	4531	\$362,840	\$265,531	\$97,309	15.5	3
Office Supplies, Stationery & Gift Stores	4532	\$852,911	\$57,780	\$795,131	87.3	1
Used Merchandise Stores	4533	\$251,563	\$173,260	\$78,303	18.4	3
Other Miscellaneous Store Retailers	4539	\$2,346,610	\$369,526	\$1,977,084	72.8	4
Nonstore Retailers	454	\$13,306,279	\$7,927,847	\$5,378,432	25.3	2
Electronic Shopping & Mail-Order Houses	4541	\$9,852,773	\$7,927,847	\$1,924,926	10.8	2
Vending Machine Operators	4542	\$584,320	\$0	\$584,320	100.0	0
Direct Selling Establishments	4543	\$2,869,186	\$0	\$2,869,186	100.0	0
Food Services & Drinking Places	722	\$38,255,123	\$8,767,141	\$29,487,982	62.7	14
Full-Service Restaurants	7221	\$17,652,399	\$5,630,375	\$12,022,024	51.6	9
Limited-Service Eating Places	7222	\$13,644,440	\$2,121,626	\$11,522,814	73.1	4
Special Food Services	7223	\$4,897,757	\$1,015,140	\$3,882,617	65.7	1
Drinking Places - Alcoholic Beverages	7224	\$2,060,527	\$0	\$2,060,527	100.0	0

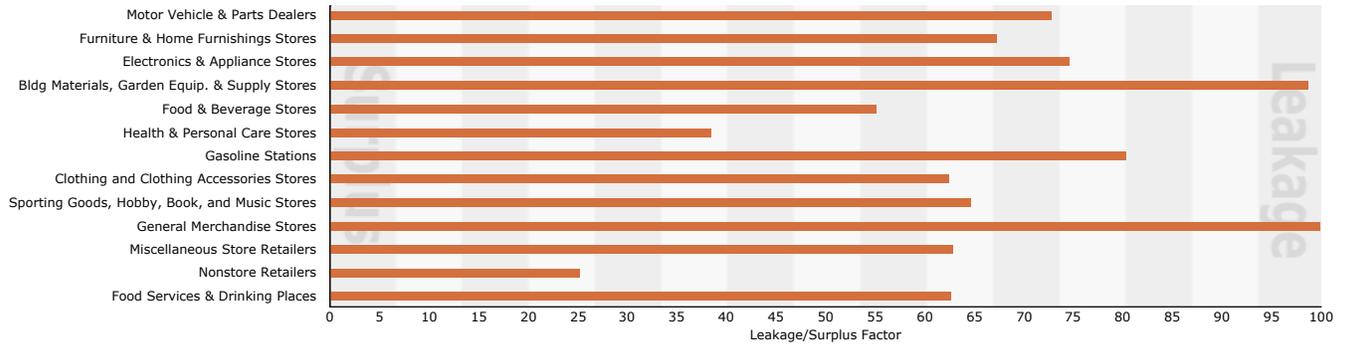
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

Source: Esri and Infogroup

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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group

