

## Phase 1

Incremental Revenue	Events	Food/Beverage	Golf	Gross Revenue	75%	50%
<b>Concepts B, C, D</b>						
Golf Outings (Shotgun)	6	\$ 30,000	\$ 45,000	\$ 75,000		
Golf Outings (tee times)	15	\$ 9,000	\$ 27,000	\$ 36,000		
Parties 30-50 guests	15	\$ 30,000		\$ 30,000		
Banquet 150-250 guests	6	\$ 90,000		\$ 90,000		
Restaurant		\$ 50,000		\$ 50,000		
Golf rounds	1,650		\$ 52,800	\$ 52,800		
Driving range (no restrictions)			\$ 41,000	\$ 41,000		
Pro shop revenue			\$ 5,000	\$ 5,000		
Golf Academy			\$ 7,500	\$ 7,500		
<b>TOTAL</b>		<b>\$ 209,000</b>	<b>\$ 178,300</b>	<b>\$ 387,300</b>	<b>290,475</b>	<b>193,650</b>
Estimated net		\$ 52,250	\$ 17,830	\$ 70,080	52,560	35,040
<b>Green Bay Road location</b>						
Golf Outings (Shotgun)	6	\$ 30,000	\$ 45,000	\$ 75,000		
Golf Outings (tee times)	15	\$ 9,000	\$ 27,000	\$ 36,000		
Parties 30-50 guests	17	\$ 34,000		\$ 34,000		
Banquet 150-250 guests	10	\$ 150,000		\$ 150,000		
Restaurant		\$ 200,000		\$ 200,000		
Greens fees	3,300		\$ 105,600			
Driving range (no restrictions)			\$ 100,000	\$ 100,000		
Pro shop revenue			\$ 10,000	\$ 10,000		
Golf Academy			\$ 15,000	\$ 15,000		
<b>TOTAL</b>		<b>\$ 423,000</b>	<b>\$ 302,600</b>	<b>\$ 620,000</b>	<b>465,000</b>	<b>310,000</b>
Estimated net		\$ 105,750	\$ 30,260	\$ 136,010	\$102,008	\$68,005

**FOOTNOTES**

- \* The incremental revenue is in addition to our existing business.
- \* The estimated number of events is based on current demand and estimates of the local industry.
- \* The estimated net on food and beverage is based on 25% of gross sales.
- \* The estimated net on golf revenue is based on 10% of gross sales.
- \* The 75% and 50% columns represent the potential revenue if gross estimates are not met.